

## LEICA ANALOG

Reloaded.

The traditional, artisanal character of film photography reflects the zeitgeist of our age. The established domain of film aficionados has now begun to find increasing popularity among photographers of a generation that grew up with digital technology. The particular fascination of this traditional analog form of photography can be understood in the context of deceleration. Since a 35mm film cartridge is generally limited to either 24 or 36 exposures every photo must therefore be thought through carefully before exposure. The omission of automatic functions allows photographers to concentrate completely on their subjects and the traditional principles of composition – focal length, aperture, and shutter speed. The decisive moment comes only when all settings are just right – the shutter button is then pressed and the light reflected from the subject is captured for eternity on the emulsion of the film inside the camera. In principle it's a perfectly simple chemical and physical process, yet one that today continues to fascinate and amaze in the almost magical processes of developing and printing in the darkroom. The anticipation of holding a freshly developed photo in your hands is part of the unique joy of shooting with film. In the case of a photo on film, the result is always an original. Unique and exclusive, with an aura that none can resist and that cannot be precisely reproduced digitally.

Another key aspect of the emerging trend to analog is that it gets back to the roots of photography. Leica is one of very few manufacturers today to still produce cameras for both digital and film photography. And Leica can draw from a century of experience. A vast store of experience that is today reflected in the precision-engineered perfection of the classic film Leicas: the M-A, the M7, and the MP.



## LEICA M-A

A masterpiece of precision-engineered perfection.

The shutter-speed dial, the aperture ring on the lens and the characteristic rangefinder for focusing: the new Leica M-A has everything a camera needs. 60 years after the first Leica M left the factory to conquer the world and change the face of photography, the Leica M-A now symbolizes a precision-engineered return to the essence of the art of photography.



Leica M-A, full-size view, available in silver chrome and black chrome.

### **ABSOLUTELY DEPENDABLE:** Pure Mechanical Excellence

The acoustic signature of the shutter release of a Leica M-A is a delight that immediately reveals the precision-engineered excellence of its origin. As a purely mechanical camera, the Leica M-A is a precision instrument that has been so dramatically reduced to the essentials that it opens up entirely new creative horizons for photographers. It may have no monitor, no exposure meter, and no battery, but what it does have is a mechanical quality that makes Leica's 100 years of experience instantly tangible. Photographers can read the shutter speed and aperture directly from the camera and lens, concentrate fully on the subject, devote their attention to composition, and thus capture their personal view of the world for eternity. The shutter-speed dial, the aperture ring on the lens and the characteristic rangefinder for focusing: the new Leica M-A has everything a camera needs. 60 years after the first Leica M left the factory to conquer the world and change the face of photography, the Leica M-A now symbolizes a precision-engineered return to the essence of the art of photography.



Leica M-A, full-size view, available in silver chrome and black chrome.



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## FORM AND FUNCTION in a perfect design

The exterior of the Leica M-A is as timeless as the precision-engineered functional principles hidden inside. For instance, the Leica red dot has been omitted to emphasize the classical restraint of its design as an ultimate expression of understatement. Viewed from the side, the M-A is noticeably slimmer than its digital counterparts. The camera is available in two different finishes: the classic look of the silver chrome version continues the design tradition derived from 60 years of Leica M-Cameras. In the black chrome option, the M-A is reminiscent of the style of the M Monochrom and raises the bar in terms of unobtrusiveness and discretion. While an engraving on the top deck of the silver chrome M-A indicates its origins, only a closer look at its black-colored counterpart reveals the Leica logo on its accessory shoe.

## THE FAVORITE FILM OF THE ANALOG M: Kodak Tri-X 400

The M-System is not the only photographic legend celebrating its 60th birthday in 2014. Kodak Tri-X 400 film was also brought to life in 1954. With its exceptional sharpness, fine grain, and distinctive tonal gradation, extremely broad exposure latitude, and very good shadow detail, this black-and-white film soon became a firm favorite and a classic for art and reportage photography. And it's also the perfect partner for the Leica M – which explains why Kodak Tri-X 400 film is included in the Leica M-A package.

Discover a masterpiece of precision-engineered perfection [www.m-a.leica-camera.com](http://www.m-a.leica-camera.com)



## Technical data LEICA M-A

|                   |   |
|-------------------|---|
| Camera type:      | Leica M-A (type 127) compact, 35 mm rangefinder system camera with a mechanically controlled shutter      |
| Lens mount:       | Leica M-Bayonet   |
| Lens system:      | Leica M-Lenses, 16–135 mm   |
| Exposure control: | Manual setting of shutter speed and aperture with values from an external exposure meter or by estimation |

### Flash exposure control

|                         |  |
|-------------------------|--|
| Flash connection:       | Hot shoe – accessory shoe with centre contact  |
| Synchronisation:        | On first shutter curtain   |
| Flash exposure control: | Computer control by the flash unit or guide number calculation and manual setting of the required aperture value |

### Viewfinder

|   |   |
|---|---|
| Viewfinder principle:                     | Large, bright, combined bright-line viewfinder with automatic parallax compensation   |
| Eyepiece:                                 | Adjusted to –0.5 dioptres; correction lenses available for –3 to +3 dioptres  |
| Image field framing:                      | By projection of pairs of bright-line frames for 28 and 90 mm, 35 and 135 mm, 50 and 75 mm lenses; automatic display of corresponding frames when lenses are locked into the bayonet mount  |
| Frame selector:                           | Lever enabling alternative frame pairs to be displayed in the viewfinder without changing lenses (e.g. for framing comparisons)   |
| Parallax compensation:                    | The horizontal and vertical differences between the viewfinder and lens axes are automatically compensated for in relation to the focusing distance   |
| Concordance of viewfinder and film image: | The bright-line frame size corresponds to an image size of approx. 23 × 35 mm at the minimum focusing distance for all focal lengths; focused at infinity, and depending on the focal length, approx. 9% (28 mm) to 23% (135 mm) more will be captured on the film than is shown in the corresponding bright-line frame |
| Magnification Long-base rangefinder:      | 0.72× (for all lenses)<br><br>Coincident and superimposed image rangefinder, shown as a bright field at the centre of the viewfinder image  |



Effective rangefinder base: 49.9 mm (mechanical rangefinder base 69.25 mm × viewfinder magnification 0.72×)

### **Shutter and shutter release**

Shutter: Horizontal rubberised-cloth focal plane shutter; extremely low noise; mechanically controlled

Shutter speeds: From 1 s to 1/1000 s in one-stop increments, B for exposure times of arbitrary length

Shutter release: Standard internal thread for remote-release cables

### **Film loading, advance and rewinding**

Loading: Manual loading after removal of the base and opening the rear flap

Film advance: Manually, with rapid wind lever or Leicavit M; motorised, with Leica Motor-M, Leica Winder-M, Leica Winder M4-P or Leica Winder M4-2 (from article number 10 350)

Rewinding: Manual, pull-out rewind knob after disconnecting the advance mechanism with the R-lever on the front of the camera

Frame counter: On camera top plate; automatically reset when camera baseplate removed

### **Camera body**

Material: One-piece full-metal body with rear flap; top deck and baseplate in brass with black or silver chrome finish

Tripod bush: Thread A 1/4, DIN 4503 (1/4")

Rear flap/features: Reminder dial for film sensitivity

Dimensions: Approx. 138 × 38 × 77 (length × depth × height, in mm)

Weight: Approx. 578 g

Package includes: Body cap and carrying strap

## LEICA MP

The essence of photography.

It is noteworthy to mention that even in this increasingly electronic age, the Leica MP is a purely mechanical camera that transforms the act of capturing compelling images into something indescribably exciting and sensual. Over 50 years of experience and expertise in the design and construction of exclusively mechanical rangefinder cameras has culminated in the current Leica MP. This timeless classic embodies the essence of fine mechanical precision. It is a veritable masterpiece possessing a visceral and emotional quality that captivates any photographer at the very first touch. In this era of accelerating transition, the Leica MP stands supreme as a camera for a lifetime.



Leica MP, full-size view, available in silver chrome and black enamel.

**GREATER FREEDOM** thanks to spot metering

By definition, photography is writing with light. But Leica M photography means something more – the ability to create images that articulate a recognizable and distinctive character even with the bare minimum of available light. The Leica MP empowers the photographer to master even the most difficult lighting situations, because the camera never tries to think on its own. Its selective TTL metering system merely provides precise and comprehensible data to support photographers in their selection of the ideal exposure parameters, ensuring complete creative control.



Leica MP, full-size view, available in silver chrome and black enamel.



Leica MP, full-size view.

**RELIABILITY** with virtually unlimited endurance

The Leica MP is built for long life and lasting value. This is guaranteed by Leica's commitment to using only the finest materials and the highest precision manufacturing techniques. Time and time again, the Leica MP has proven its robustness and dependability under the most adverse conditions. It has been used in sub-freezing environments where cameras relying on batteries cannot function reliably – all while delivering a number of shutter release cycles that hardly any other camera could match. This matchless quality is also the underlying reason why Leica is prepared to offer an extraordinarily long warranty period of five years for registered users who purchase their camera at an authorized Leica dealer.

**MAXIMUM REDUCTION** to photographic essentials

The construction of the Leica MP is so uncompromising that it is always totally dependable. Its incredibly strong and rugged body will withstand the worst conditions without a whimper. All its crucial control elements are crafted exclusively in metal. Yes, the MP depends on the skills of the user – but it certainly doesn't depend on batteries. They are needed solely for metering. Anyone skilled in estimating shutter speeds and apertures can completely ignore the electronics. Leica MP, full-size view, available in silver chrome and black enamel.

**UNDERSTATEMENT** clear at first sight

It is well-known that most professionals just love the red Leica dot on their cameras, but for the sake of maintaining a low profile, many mask the telltale dot with gaffer tape. This is why the Leica MP was manufactured without this iconic emblem right from the start. Of course, knowledgeable owners and aficionados can identify a Leica anywhere without the need for special branding. The Leica inscription on the top deck is identification enough. The Leica MP is available in two different body finishes: silver chrome and black enamel.

Discover the essence of photography at [www.mp.leica-camera.com](http://www.mp.leica-camera.com)